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To: Attn: Mail Stop PEITION  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

July 16, 2010

Attn: Examiner, Ramsey Refai / Art Unit 3627

Inventor: Steven M. Senn  
1702 - NE 179<sup>th</sup> Street A-103  
Shoreline, WA 98155 - U.S.A.  
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Dear Sir,

**COVER LETTER FOR AMENDED PATENT APPLICATION**

**RE: "Renewed Petition under 37 CFR 1.137 (b)"**

In response to the "Notice of Non-Compliant Amendment (37 CFR 1.121), Mail Date 06/18/2010.  
Non-Provisional Patent Application # 09/888,554. First Application Date 6/24/2001.  
Published on USPTO site December 26, 2002.

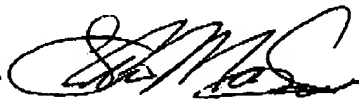
**INVENTION TITLE**

"Retail customer and product purchase divider with interactive retail transaction functions".

In response to your office action mailed 06/18/2010, I am faxing this amended application. I am including the request for identifying the drawings, clarifying the claims and signing the amendment. As my application I am enclosing the basic Non-Provisional Patent Application dated 06/24/2001 with the required revisions and amendments to the claims only. I am also including the argument as to the original art and invention and prior patents that have been granted with much of the weight being the counter products divider on its own and what is contained in the interior of the device. Please refer to the first Non Provisional Application dated June 24, 2001 for drawings and specifications supporting claims.

Attached is **ADDENDUM A** which is the original specifications, description of the invention as submitted in December 22, 2001. I will refer to paragraphs or lines in Addendum A in my remarks and arguments regarding the amended or new claims and as to the weight of original art in improving the checkout counter divider. I will reference the specification pages and sections as to the amended claims, drawings and arguments.

If you have any questions please contact me.

Sincerely,  7/17/2010  
Steven M Senn  
Inventor